



**A curated collection of
transgender and genderqueer
creators and resources to
celebrate you and your journey
to YOUphoria!**



THE GOODS

These brands focus on creating products for queer folks to embrace their best and most authentic lives.

Queerkwe

Owned and operated by an Anishinaabe two-spirit artist, they combine traditional native beadwork with modern pride colors to create more representation for queer and two-spirit Indigenous individuals.



Gay Pride Apparel

Run by 2 first-generation Mexican American gay men, this company makes one-of-a-kind, inclusive pride apparel as well as cute home goods.

Dapper Boi

Featured on "Shark Tank," Dapper Boi specializes in gender-neutral clothing, with a focus on assigned female at birth individuals looking for a well-fitting masculine look.



En Femme

This company makes clothing, shapewear and accessories for transfemme individuals to look great and build confidence.

The Barb Shop

Seeing a need for better representation in the short hair space, The Barb Shop provides gender-neutral hair care for all short-haired humans.



Jecca Blac

This brand was started by a film/TV makeup artist with the mission to create products and resources for femme-presenting individuals to experiment with makeup.

Here are some additional brands that caught our attention:

[A Tribe Called Queer](#)

Los Angeles-based community organization that sells apparel, accessories and art, and provides community programs and resources

[For Them](#)

Provides comfortable chest binders and other advocacy resources

[NOTO Botanics](#)

A gender-inclusive, clean cosmetic line sporting uncomplicated, vegan formulas

[Good Light](#)

Celebrates "Beauty Beyond the Binary" and produces gender-inclusive beauty products

[Heckin Unicorn](#)

A fun, queer-owned brand that makes cute pride pins, earrings, socks and more

[Ash + Chess](#)

A queer- and trans-run stationery and gift company

[Androgynous Fox](#)

A genderqueer-owned and run apparel company that aims to provide high quality, ethically made, comfortable and timeless androgynous wardrobe staples

[Stuzo Clothing](#)

Makes gender-free clothing for the bold at heart and creates a space where all are welcome without judgment

[Humankind](#)

A swimwear company started by a queer woman, offering swimsuits designed and tested for a variety of body types for comfort and support

[Kirrin Finch](#)

A clothing company focused on suits and masculine-style clothing fitted for assigned female at birth bodies

[Wildfang](#)

A gender-inclusive company dedicated to inclusivity, sustainability and giving back

[Both& Apparel](#)

A clothing company dedicated to creating euphoric clothing for all kinds of bodies and people

[Bowtie Behavior](#)

Creates unique, bold bowties for everyone and every occasion

[Automic Gold](#)

Gender and size-inclusive jewelry

Physical Health

These influencers and online resources provide useful information on physical health for trans and genderqueer individuals.

Kenny Ethan Jones

HE/HIM

Kenny is a writer, activist, content creator and public speaker. Recently, he was a BCreator, Creator of the Year nominee and the first man to appear in a period product advertising campaign.



Jeffrey Marsh

THEY/THEM

Jeffrey is a genderqueer video content creator known for their spiritual and inclusive messaging on healing, gender and building a body-safe community.



Rose Montoya

SHE/HER/THEY/THEM

In addition to acting and modeling, Rose speaks out about a variety of body issues, including abortion, cervical cancer, consent and parenting.



Cal Calamia

THEY/HE

Trans marathoner and health educator, Cal founded the Non-Binary Run Club and 2 Hot 4 Hoodies, serving youth beyond the gender binary by providing life-saving resources.



Jamie Raines

HE/HIM

Jamie is a YouTube star who gets real about the experiences of being a trans man through videos that touch on menstruation, sex after gender-affirming surgery and dating a trans person.



These individuals also share resources and advance trans and non-binary health lives:

Candace Nguyen (she/her)

As the plastic surgery coordinator at Massachusetts General Hospital, Candace helps transgender and non-binary patients navigate the process of receiving gender-affirming procedures.

Mia Lauer (she/her)

Mia is a community engagement specialist at Transhealth, the country's first trans-led healthcare center.

J.M. Jaffe (they/them)

J.M. is the executive director of Lyon-Martin Community Health Services and founder of Transhealth.

Malik Maxwell (he/him)

Malik documents his transition process over the last 5 years, from top surgery to his voice transformation.

Danny Wakefield (they/them)

Single father, Danny Wakefield, shares his unique journey as a non-binary birther through his social platforms.

Resources

These organizations provide tools to help trans and genderqueer individuals live their best lives.

PLANNED PARENTHOOD

Provides helpful resources for trans and genderqueer youth as well as their parents and caregivers
plannedparenthood.com/learn/gender-identity

OUT2ENROLL

An initiative to connect LGBTQIA+ individuals to the best health insurance options for them through the Affordable Healthcare Act
out2enroll.org

SCARLETEEN

Inclusive and comprehensive information and resources on sexuality and relationships for teens and their parents and caregivers
scarleteen.com

CENTERS FOR YOUNG WOMEN'S HEALTH & YOUNG MEN'S HEALTH

Resources for youth and their parents/caregivers on physical and sexual health, including information on sexual orientation and gender identity
youngwomenshealth.org | youngmenshealthsite.org

ENTERTAINMENT

These queer individuals are making big moves in the entertainment industry—from movies and TV to music and sports.

Alex Schmider

HE/HIM

Alex is an Emmy, Peabody and Critics' Choice Award-nominated film producer. He continues to advocate for queer folks as the director of transgender representation at GLAAD, the nation's leading LGBTQIA+ media advocacy organization.



Bel Priestley

SHE/HER

Actor Bel Priestley stars in the Netflix series "Heartstopper" and uses her platform of 1.2 million TikTok followers to educate others about transitioning, hormones, hair surgery and voice training.



Schuyler Bailar

HE/HIM

Schuyler is a celebrated inspirational speaker, author and trans inclusion advocate. He is also the first transgender athlete to compete in any sport on a NCAA Division I men's team.



Jessie "Gender" Earl

SHE/THEY

Jessie is the host of "Jessie Gender" and "Jessie Gender After Dark" channels on YouTube where she discusses issues facing the LGBTQIA+ community across various forms of entertainment and touches on sci-fi and nerdy media to appeal to her audience.



Ryan Cassata

HE/HIM

Ryan is an award-winning singer-songwriter, actor, performer, published writer, LGBTQIA+ activist and transgender motivational speaker. Ryan's unique pop-rock "protest anthems" helped him become the first trans artist to ever perform at Vans Warped Tour.



Cameron Gragg

SHE/HER

Cameron's highly entertaining and educational content has amassed more than 700K followers. Her content discusses transgender issues through popular audios and trends on TikTok.



Here are some additional creators doing big things in the entertainment space:

[Alex Bertie \(he/him\)](#)

Youtuber, digital creator and author of "More Me with You" and "Trans Mission: My Quest to A Beard"

[Vivek Shraya \(she/her\)](#)

Musician, author, artist and model bringing awareness to racism and the fluidity of gender

[Sav Rodgers \(he/him\)](#)

Filmmaker and screenwriter who founded the Transgender Film Center

[Rain Dove \(any pronouns\)](#)

Model known for subverting expectations of gender in clothing

[Savannah Ward \(they/them\)](#)

TV writer for shows such as "Cruel Summer" on Hulu

EMOTIONAL WELL-BEING

These creators and resources are dedicated to the empowerment and emotional well-being of all trans and genderqueer people.

Gialu

THEY/HE

Gialu is a genderqueer and trans activist who uses their platform to document their transitioning process and help other queer individuals deal with issues such as gender dysphoria and understanding the importance of trans healthcare access, which is critical for emotional wellness.



Jesse Sullivan

HE/HIM

With almost 3 million TikTok followers, Jesse documents every aspect of his transition since coming out in 2019. He is transparent about the details of his journey from his teen pregnancy to his surgeries and healing.

Sabine Maxine Lopez

SHE/THEY

Sabine is the founder of A Tribe Called Queer—a multidisciplinary community organization based in Los Angeles dedicated to the everlasting empowering of BIPOC and LGBTQIA+ communities through mental health, wellness, art, community programs, podcasts and more.



Sonia Agarwal*

As a biracial, queer individual with ADHD, Sonia created a platform to explore intersecting identities, however their Instagram has grown to create an inclusive environment for ALL queer neurodivergent people to feel less alone in their personal journeys.

*Often referred to with they/them pronouns, but this pronoun usage has yet to be confirmed

Bunny Michael

THEY/THEM

Bunny is a writer, artist, musician and spiritual activist whose goal is to connect everyone with their higher self.



Here are some additional creators empowering the LGBTQIA+ community:

[Arrows Fitz \(he/they/she/it\)](#)

Trans nonbinary artist who puts out public service announcements about mental health

[Zaya Perysian \(she/her\)](#)

Activist destigmatizing the lives of Black trans women

[Lynn Saga \(they/them\)](#)

Nonbinary creator who talks about body positivity, gender dysphoria and other LGBTQIA+ topics

Resources

These organizations provide tools to help trans and genderqueer individuals live their best lives.

GLBT NATIONAL HELP CENTER

Largest collection of LGBTQIA+ resources on the web, from community centers to crisis resources

glbtnearme.org

IT GETS BETTER

Non-profit organization uplifting and connecting LGBTQIA+ youth to resources and community providers

itgetsbetter.org

PRIDE COUNSELING

Offers affordable, accessible online therapy to members of the LGBTQIA+ community

pridecounseling.com

NATIONAL ALLIANCE ON MENTAL ILLNESS

Supports public policies that reduce mental health inequities for LGBTQIA+ populations

nami.org/Your-Journey/Identity-and-Cultural-Dimensions/LGBTQ/NAMI-Pride

PROFESSIONAL/WORK

As you start to consider your professional life, these creators offer great advice and resources on entering the workforce as a trans or non-binary person.

Max Siegel

THEY/HE

Max Siegel is a neurodiversity inclusion speaker and consultant, honored as one of the top 10 LinkedIn Top LGBTQIA+ Voices.



Nate Shalev

THEY/THEM

Nate Shalev is the founder of Revel Impact, a social impact and diversity, equity and inclusion consultancy. They are also a member of LinkedIn Top Voices.



Ella Willis

THEY/THEM

Ella Willis is a digital creator focused on educating people about autism, queerness and neurodiversity in the workplace. They are also a speaker and consultant on diversity inclusion and a member of LinkedIn Top Voices.



Anne Bono

THEY/SHE

Anne is the vice president of Growth Marketing and Consumer Engagement at Penguin Random House Publishing. They are responsible for overseeing the company's growth, marketing, and consumer strategies.



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OUT & EQUAL

Global nonprofit working for LGBTQIA+ equality in the workplace

[Outandequal.org](https://outandequal.org)

NATIONAL BLACK TRANS ADVOCACY COALITION

Offers employment services and support for Black trans people across the country
blacktrans.org/services/find-employment/

SAN FRANCISCO LGBT CENTER

Home of the Transgender Employment Program
sfcenter.org/transgender-employment-program-tep/

TRANS AGENDA NEWSLETTER

Offers monthly articles and resources for LGBTQIA+ in the workplace
linkedin.com/newsletters/7005579299378376704/



What do you think?

Like these folks? Feel like we left anyone out? Let us know who or what has made a positive impact in your YOUphoria journey.